

PARC DATA / VEHICLES IN OPERATION

Parc data for passenger cars & commercial vehicles for Germany, Switzerland, Italy, France and Spain

Further
countries
available on
request

How many and most important, which vehicles are already in operation in the selected market? Dataforce is able to provide parc information or Units in Operation (UIO) for a selected number of countries. This provides a unique, in-depth view of the various market segments and allows conclusions about the expected holding periods, whether the average vehicle age is rising or falling and the number of vehicle of a particular type that can be expected to be traded in.

Our **special processing** of the data will give you a better understanding of the various aspects such as:

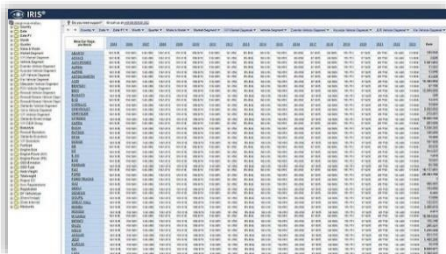
- Ownership type depending on country
- Makes and models with distinction between passenger and commercial vehicles
- Regional data on NUTS3 or post code level, depending on the country
- Age of the vehicles in the parc / Units in Operation
- Fuel type, body type (Is it for example a hatchback, sedan or SUV?)

Available for Germany, Switzerland, France, Italy and Spain.

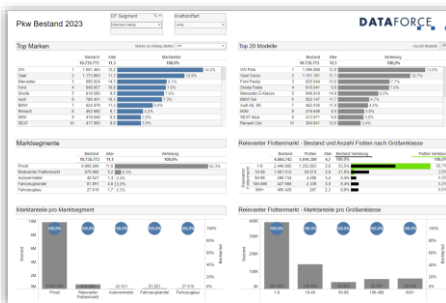
Further countries such as UK, the Netherlands, Belgium and Poland **available on request**.



How would you like to receive your data?

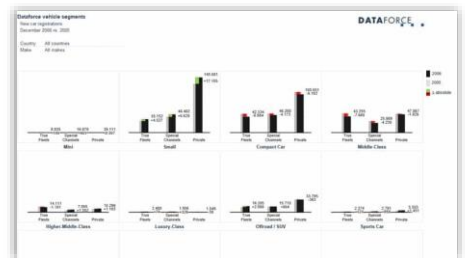


The data is available in **IBM Cognos**, our flexible online analysis tool.



In **IRIS VIEWS®** we offer **dashboards** with intuitive visualisation and drill-down possibilities.

Alternatively, as a **classic report** in PPT, PDF, XLS, interactively embedded via HTML or via API.



Find out more: www.dataforce.de/en/parc-vehicles-in-operation