

Fuel Cards 2020

Analysis

March 2020

Fuel Cards

Content

Management Summary & Recommendations for action

Study design

Analysis Part I: FleetBase® Profiles

Competition analysis: penetration, development 10 years

Competition analysis: market share

Analysis Part II: FleetBase® Ad-hoc-Survey

Services, charge accounting, awareness and use of charging cards, truck toll accounting

Analysis Part III: IRIS® PC new car registrations

Average consumption: Development

Fuel types: Development

New engines: Development

Contact



Fuel Cards 2020

Study design

I. FleetBase® Profile-Analysis

- Methodology: CATI, yearly survey, very high number of cases, survey period: 01.01.-31.12.2019, 19.097 fleet managers

Fleet Size	cases (n)
5-9 vehicles	9.216
10-49 vehicles	8.634
50-99 vehicles	779
100+ vehicles	468
total	19.097



200.937



116.668



65.206

II. FleetBase® Ad-hoc-survey

- Methodology: CAWI, survey und cases as needed, survey period: 05.02.-19.02.2020, 565 fleet managers

Fleet Size	Fälle (n)
1-9 vehicles	183
10-49 vehicles	236
50+ vehicles	146
total	565



26.509



11.688

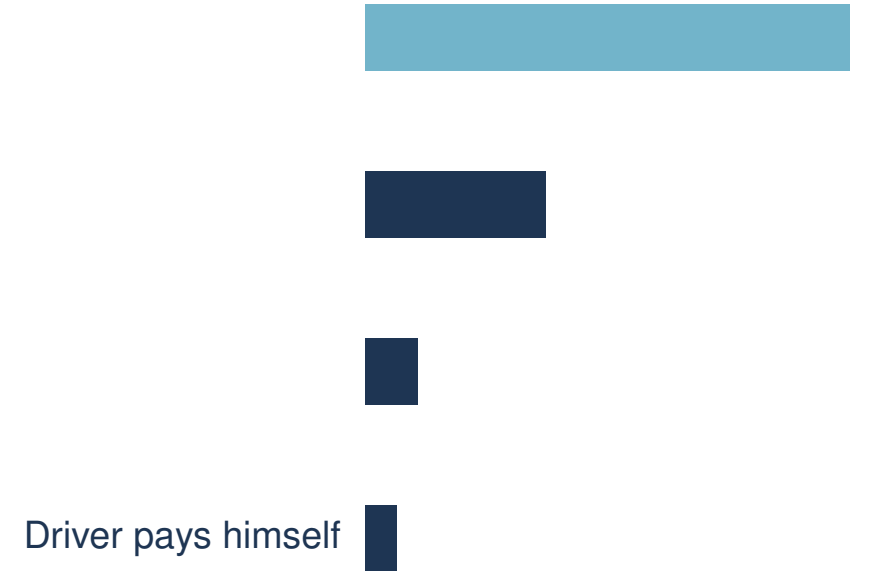
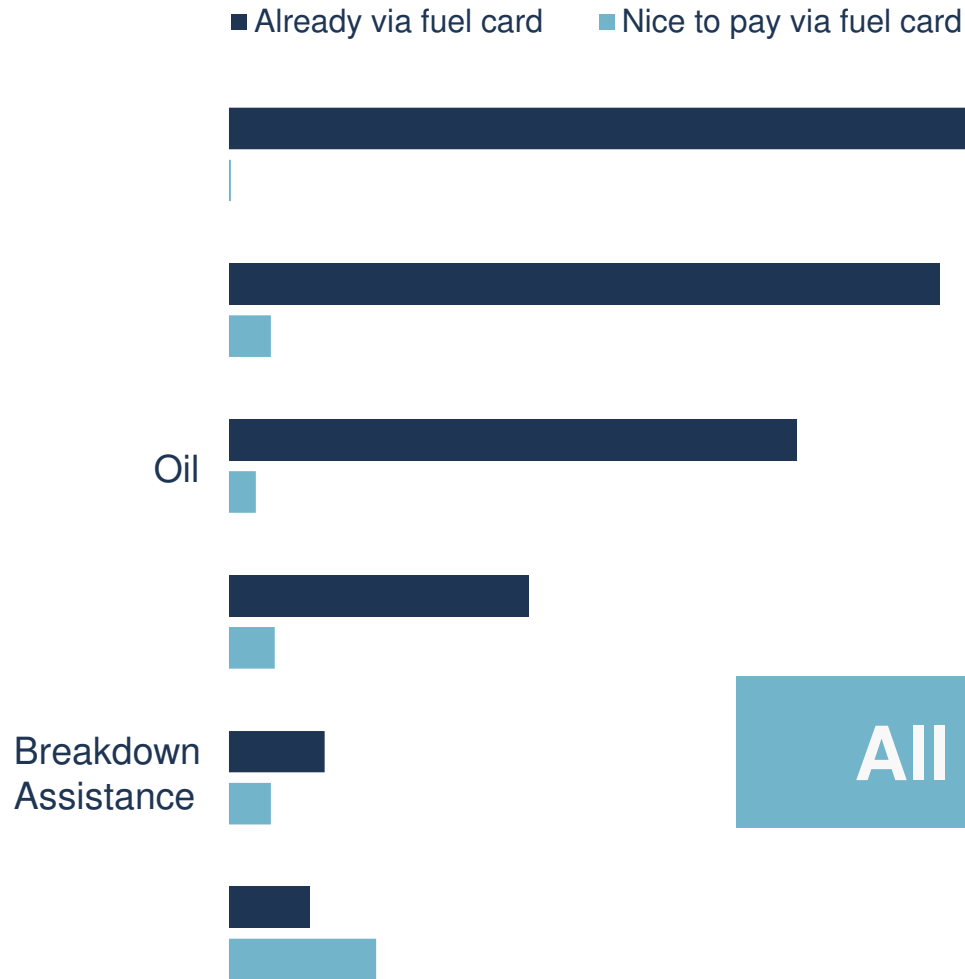


3.838

Fuel Cards 2020: Services used

Which of these services do you already pay via fuel card or where is that planned?

How do you usually invoice the car wash?

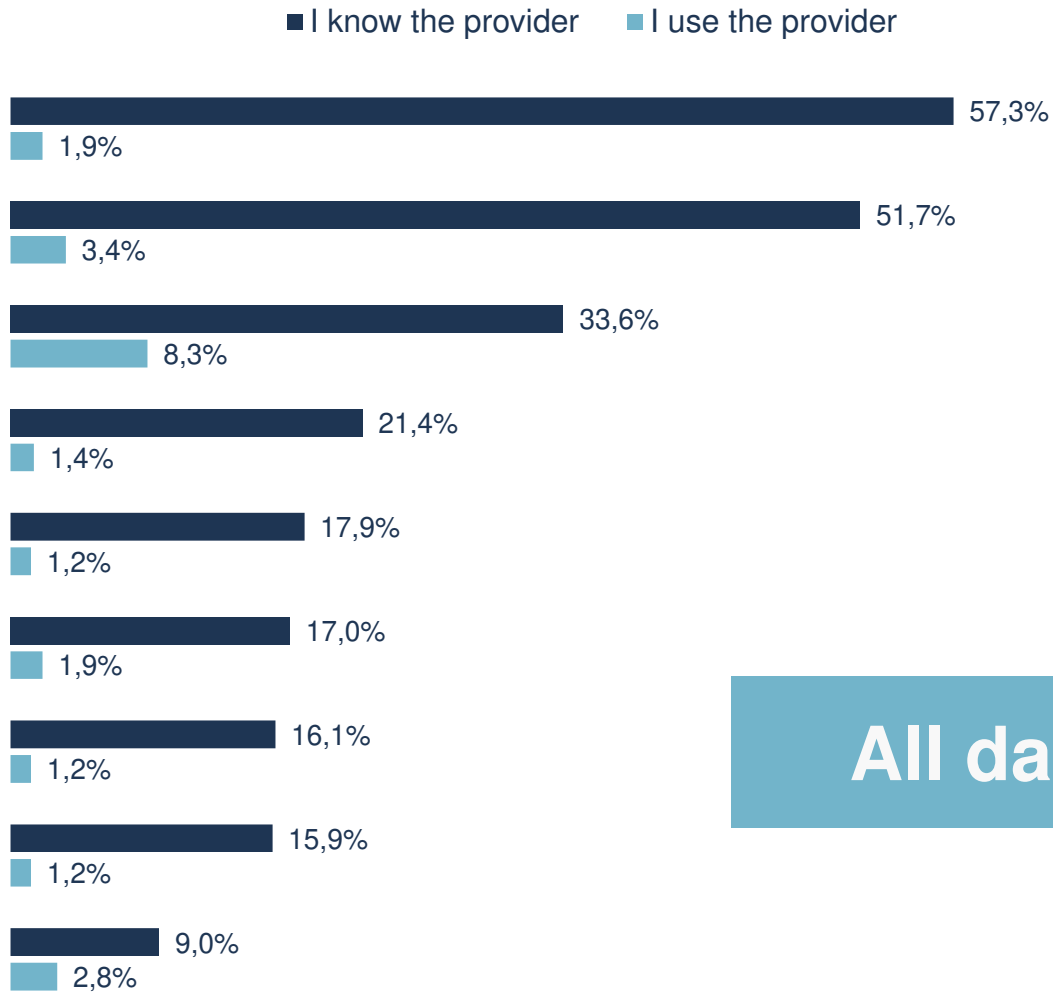


All data can be found in the analysis

Fuel Cards 2020: providers of charging cards, green fuel card providers

Which of these suppliers of electricity charging cards do you know or do you use?

In your opinion, which of these fuel card providers are pioneers in terms of sustainability/ green logistics/ alternative fuel offerings?



All data can be found in the analysis

Fuel Cards 2020: Truck toll

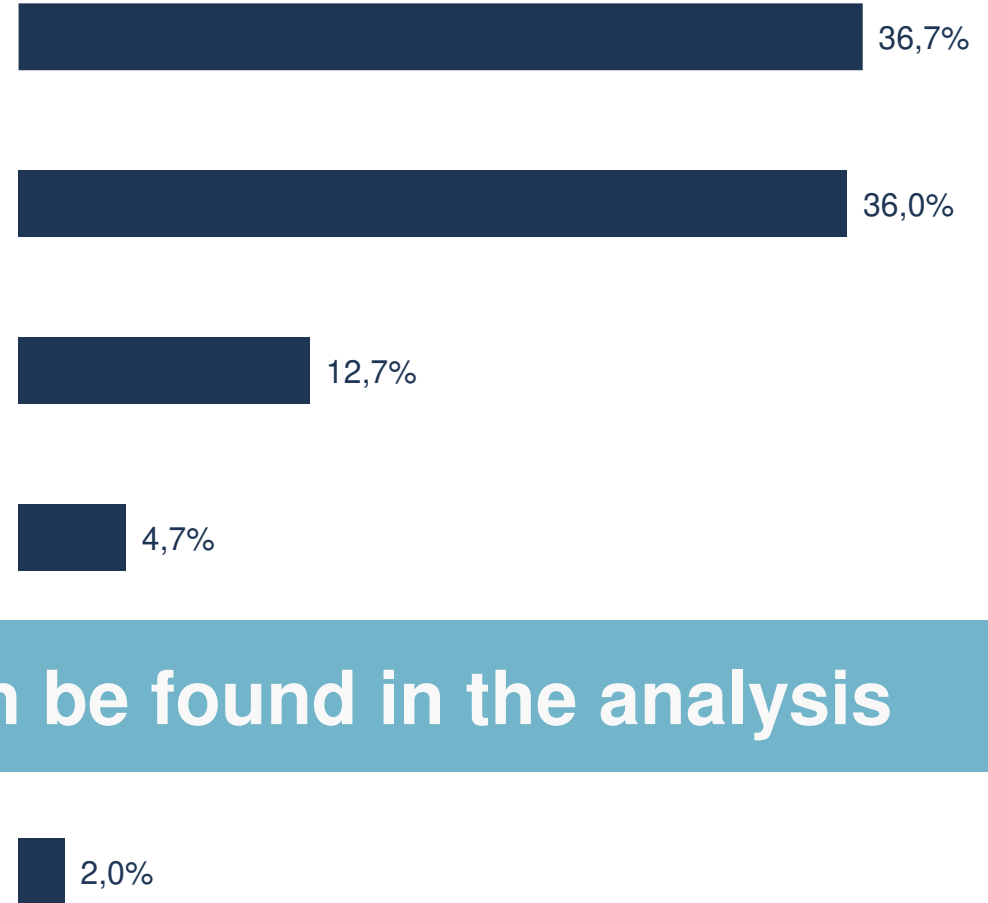
Where are your toll trucks on the road?

XX%

of the trucks are only on the road in Germany, all others europe-wide



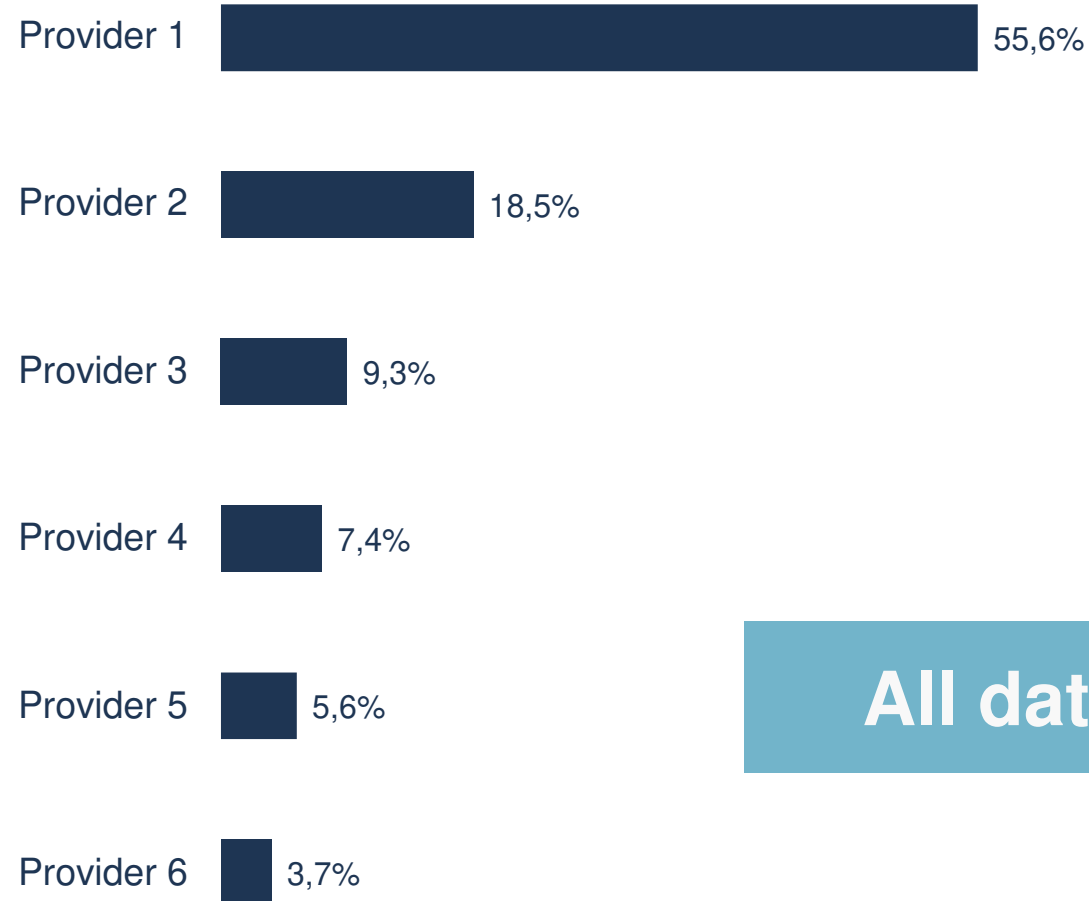
How do you currently pay the truck toll?



All data can be found in the analysis

Fuel Cards 2020: Providers used for truck tolls

You have indicated that you pay the truck toll with a fuel card. Which of these providers do you mainly use for this?



All data can be found in the analysis

Fuel Cards 2020: Order form

Or order online directly [here](#)

Dataforce fuel cards 2020 (€1,600 new order, €1,350 re-order)

Company _____

Name _____

Email _____

Phone _____

Signature/ Company Stamp

Dataforce Verlagsgesellschaft für Business Informationen mbH
Hamburger Allee 14
60486 Frankfurt am Main, Germany
Phone +49 69 95930-233
Fax +49 69 95930-333
Email katharina.wolff@dataforce.de